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The Initial Consultation

What to expect during our first in-person meeting

STEP 1 | CLIENT WALK & TALK

We come to your home to do a walk through, understand your wants and needs, and assess the scope of your design project

STEP 2 | TAKE A LOOK AT MY WORK

We'll show you some examples of our past work including similar design projects

STEP 3 | THE DETAILS DISCUSSION

Let's discuss your budget and design priority list

STEP 4 | COLLABORATIVE PIN BOARD

We'll collaborate on a Pinterest board so we can share inspiration and ideas

STEP 5 | MEASURE AND PHOTOS!

We will measure the square footage and take photos of each room included in the design project



Serenity Home Styling

Client Consultation Intake Form

Thank you for your interest in working with Serenity Home Styling. This form allows us to understand your home, lifestyle, and goals so our consultation can be thoughtful, focused, and productive.

Client Information

Name(s): _____
Email: _____
Phone: _____
Home Address: _____
Preferred Method of Contact: ☐ Email ☐ Phone ☐ Text

Project Overview

Which space(s) are you inquiring about? _____

What prompted you to reach out at this time?

Is there a deadline or event influencing this project? ☐ Yes ☐ No

How You Live in Your Home

Describe how you use this space on a typical day:

How do you use this space when entertaining?

What feels frustrating or unfinished?

What is working well that you want to preserve?

Aesthetic Direction

Are there spaces you're drawn to (homes, hotels, magazines)?

What do you love about those spaces?

Any styles or looks you do not want?

Decision-Making & Process

How do you make design decisions?

■ Quickly ■ With options ■ Prefer expert guidance

Who will approve decisions? _____

What decisions do you want support

with? _____

Investment & Scope

How are you thinking about investment?

■ Have a range ■ Open to guidance ■ Phased

Project priority:

■ Immediate ■ Next few months ■ Long-term

Working Together

Desired level of involvement:

■ Guidance ■ Full-service ■ Turnkey

What would you most want taken off your plate? _____

What would make this project a success? _____

Additional Notes
